**Ideas for Roam Beer Company**

**Branding**

Can Graphics/Logo Design:

Mountain themed “M” on Roam

[](https://www.bing.com/images/search?view=detailV2&ccid=kTvph8y0&id=6F8CCB31FCA8BB2A6523F2ACD9445250A0B91323&thid=OIP.kTvph8y0UfAMyqlDiW01DAHaHa&mediaurl=https://s-media-cache-ak0.pinimg.com/736x/b4/8b/8d/b48b8dfc0441363d7e4b06cf0a4f622c.jpg&exph=500&expw=500&q=Mountain+Logo+Designs&simid=608005549768704250&selectedIndex=46)

(Tree incorporated into “T” of Fruition) (Bottom left, over lay of blank space deer on trees)

 (Bake blank space in the “A” a pine tree)



(Use of mountains in M, picnic table in A… ideas like that)





**[](https://dribbble.com/shots/3047240-Mountain-River-Logo)**

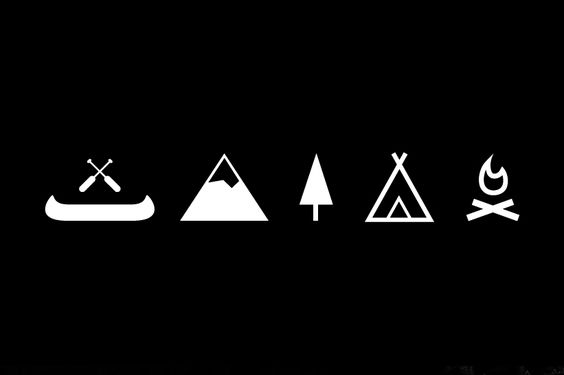
”M” in Roam

w/ Color





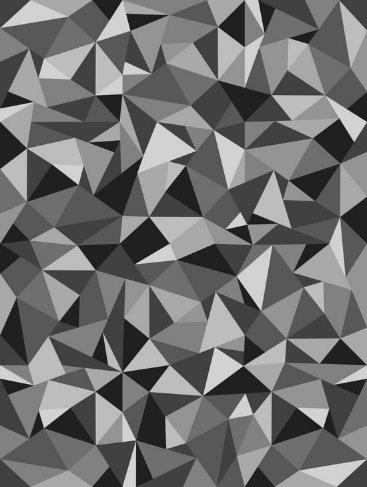
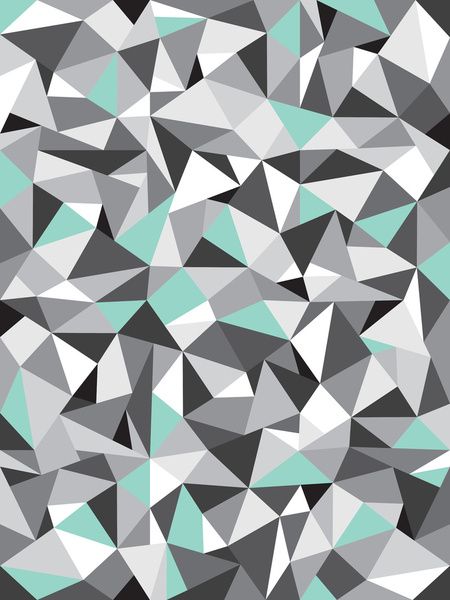
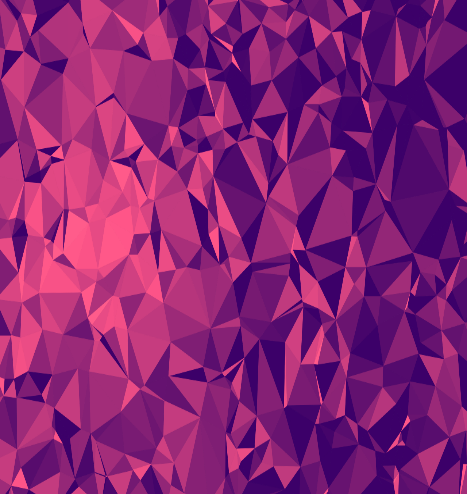
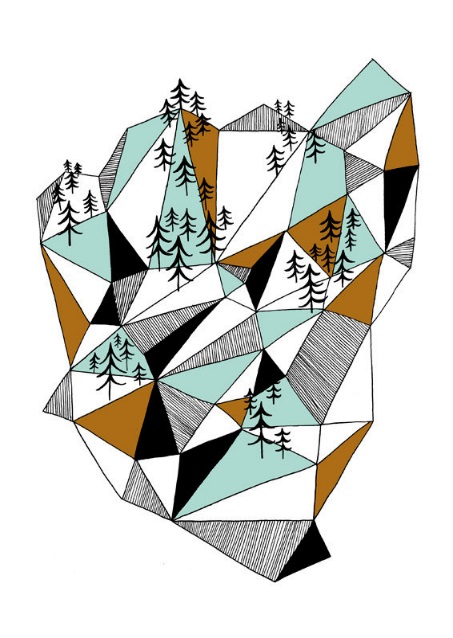
I really like the reflection in water, again the “M” in Roam**[](https://dribbble.com/shots/1651807-Mountain-West?list=following&offset=3)**

**[](http://meggielynne.tumblr.com/post/119989389055/electricstateco-campfire-logo-by-esco)**[electricstateco:
“Campfire logo by ESCO.
”](http://www.electricstateco.com/campfire)

Tent as “A” in Roam

https://d.adroll.com/cm/aol/outhttps://d.adroll.com/cm/index/outhttps://d.adroll.com/cm/n/out

Background Can Label Graphics?:

** **[](https://www.bing.com/images/search?view=detailV2&ccid=IzFcadfx&id=5CEE875811E843F70BFF32A4E04BA2084402525B&thid=OIP.IzFcadfx4zwASmqSZt7OTgHaHa&mediaurl=http://media-cache-ak0.pinimg.com/736x/70/48/69/7048692d657d7161c1a6ccc9cac2b34b.jpg&exph=605&expw=605&q=Mountain+print&simid=608005051568686284&selectedIndex=33) 







Double Exposure Images:



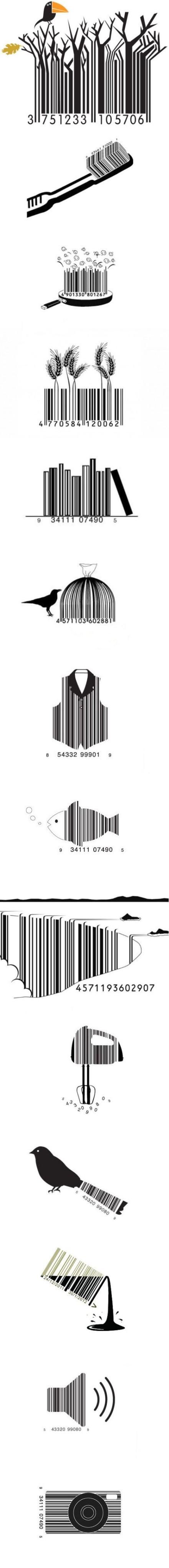


(Donate % of profits to Colorado Wild Fire Teams for beer with similar graphic on it?)



(Donate % profits to prevent Deforestation for beer with similar graphic)

 [](https://www.bing.com/images/search?view=detailV2&ccid=0HADo2q2&id=CC303443A4C689404AEFDDDBA3214343D3EE1E68&thid=OIP.0HADo2q23eLtPID360NkRAHaF4&mediaurl=https%3a%2f%2fimg0.etsystatic.com%2f070%2f2%2f10834874%2fil_340x270.819111026_nm79.jpg&exph=270&expw=340&q=double+exposure+bear&simid=608027548591524236&selectedIndex=64)

**[](http://imwm.org/top-14-design-of-bar-codes/)**